GERER des abonnés sur Mailchimp





Deux cas :

1- L'abonné à une fausse adresse

Lors d'un envoi d'une campagne, mailchimp repère automatiquement la fausse adresse et la retire des listes

Une fois o	connecté à mailchi	imp $ ightarrow$ aller su	ır Lists			
E	Campaigns	Templates	Lists	Re	ports	
Puis cliqu	iez sur « listes Adh	érents et Abo	nnés »			
Lis	sts					
	Sort by Name 🗸 🔶					
	Liste Membres du bureau		219	100.0%	0.0%	
	Created Apr 12, 2018 1:30 pm		Subscribers	Opens	Clicks	
	Listes Adhérents et Abonr	nés	2,793	22.2%	4.5%	
	Created Mar 26, 2018 4:59 pm		Subscribers	Opens	Clicks	

Dans le menu – clic gauche sur manage Contact → puis sélectionner Segment

Stats ~	Manage contacts ~	Add contacts 👻	Signup forms	Settings ~	Q
Seg	gments				
	Sort by Name 🗸 🤳				
	Emails nettoyés Created 6/13/18 4:23PM				

La coordination COMET se charge d'aller détruire les profils adhérents sur le site COMET et les profils abonnés sur maichimp

2- L'abonné ne souhaite plus être sur les listes

Une fois co	nnecté à mailch	$imp \rightarrow aller subscript{subcli}}}}}}}}}}}}}}}}}}}}}}}}}}$	r Lists	
E	Campaigns	Templates	Lists	Reports
Puis cliquez	sur « listes Adł	nérents et Abor	inés »	
Lists	5			
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Liste Membres du bureau Created Apr 12, 2018 1:30 pm	219 Subscribers	100.0% Opens	0.0% Clicks	
Listes Adhérents et Abonnés Created Mar 26, 2018 4:59 pm	2,793 Subscribers	22.2% Opens	4.5% Clicks	

Activer la petite loupe du menu

Stats 🛩	Manage contacts 🐱	Add contacts 👻	Signup forms	Settings 👻	Q

Et rechercher la personne

 Search Campaigns and Contacts

 Current List •
 Search Listes Adhérents et Abonnés
 Q

 Advanced search keywords
 Q

Cliquer sur view profil



carole.henninger@medysys.com Listes Adhérents et Abonnés

View Profile

Subscribed on May 22, 2018 2:16 pm

L'ensemble de son implication sur les COMET est mentionné

carde.heminger@medysys.com Cliquez sur Edif au niveau de Groups Suprimer la fonction abonné choisie Current al monte de la survey au de la sur			Pour supprimer son rôle d'abonné sur une COMET			
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